



### Dyspnea Society's 8<sup>th</sup> International Conference, 10-12 June 2026 in Lund

The Dyspnea Society is an internationally leading organization for researchers and clinicians involved in the assessment and treatment of people with respiratory distress/breathlessness. Breathlessness is a predominant symptom for people with heart and lung diseases as well as advanced illnesses such as cancer. The Dyspnea Society is an important international network supporting researchers and projects across all aspects of breathlessness. The Society organizes an international conference every two years to bring together leading experts to advance the field, with the most recent conference held at McGill University in Montreal in 2024.

The Dyspnea Society's 8th international conference will take place on 10-12 June 2026 in Lund. The conference will gather around 100 participants from around the world, including leading researchers and clinicians in breathlessness associated with heart failure, ischemic heart disease, pulmonary hypertension, asthma, chronic obstructive pulmonary disease (COPD), and interstitial lung diseases (ILD) such as idiopathic pulmonary fibrosis. The program covers all aspects of the symptom, including underlying mechanisms, standardized measurement, clinical assessment, and evidence-based treatment to reduce patients' breathlessness and improve their function and quality of life.

We offer companies the opportunity to sponsor the conference, gain exposure, and connect with leading experts in cardiology, pulmonology, clinical physiology, general medicine, and oncology. Your support is essential for improving care for people with conditions that cause acute and chronic breathlessness.

**This document outlines the different sponsorship levels. You can register your sponsorship via the conference website: [www.mkon.nu/dyspnea](http://www.mkon.nu/dyspnea).**

Local Organizing Committee:

Magnus Ekström, Consultant and Assoc. Professor of Pulmonology, Lund University

The conference will be held at Grand Hotel in Lund (networking on the 10th; conference on the 11th-12th). We expect 100-150 participants.

#### Contact

For more information and tailored solutions, contact:

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## Sponsorship opportunities

All fees excluding VAT.

### GOLD SPONSOR • 100000 SEK

#### BENEFITS

- Exhibition space (3x2m or as requested and depending on room limitations). Includes 1 conference table, 2 chairs, and electrical outlet.
- Choice of booth location before other sponsors and exhibitors.
- 4 registrations for company representatives, including access to the scientific program, lunch and coffee, networking on day 1. Dinner ticket sold separately at cost price.
- Participant list before the conference.
- 1 full-page ad in the program book or app.
- Opportunity to place materials in participants' bags or at the registration desk.
- Logo with link to sponsor's website on the conference website.
- Logo on shared sponsor posters in the conference venue.
- Logo in shared PowerPoint during program breaks.
- Acknowledgment in the welcome speech and during the dinner.

### SILVER SPONSOR • 75000 SEK

#### BENEFITS

- Exhibition space (2x2m). Includes 1 conference table, 2 chairs, and electrical outlet.
- Choice of booth location before other exhibitors.
- 2 registrations for company representatives, including access to the scientific program, lunch and coffee, networking on day 1. Dinner ticket sold separately at cost price.
- Participant list before the conference.
- Logo with link to sponsor's website on the conference website.
- Logo on shared sponsor posters in the conference venue.
- Logo in shared PowerPoint during program breaks.
- Acknowledgment in the welcome speech and during the dinner.

### EXHIBITOR • 26000 SEK

#### BENEFITS

- Exhibition space 2x2m.
- 1 conference table, 2 chairs, and electrical outlet.
- 2 registrations for company representatives, including access to the scientific program, lunch and coffee, networking on day 1. Dinner ticket sold separately at cost price.

### Other options

**Lanyards and Name Badges:** Sponsor covers the cost of materials and printing for lanyards and name badges.

**Conference Bag:** Sponsor covers the cost of materials and printing for the conference bag.

**Lunch or Coffee Break:** Sponsor covers the cost of participants' lunch or coffee break.

<https://www.dyspneasociety.org/>