

# IVC-21

July 1<sup>st</sup>-5<sup>th</sup>, 2019 Malmö Sweden

Sponsorship & Exhibition  
Opportunities



# Welcome

We are delighted to invite you to participate at the IVC-21 to be held at the Clarion Hotel & Congress Malmö Live, from July 1st - 5th, 2019.

The Conference is a premier opportunity for you.

We expect approximately 1500 - 1800 delegates to join us in Malmö to learn about the latest developments in the field, providing a perfect opportunity for you to promote new and innovative technologies, products and services.

We are thrilled to invite you to attend the 21st IVC Conference where advanced technology and materials research meet challenges in basic science as well as in industrial applications.

IVC has an almost 60 years long history of being one of the worlds most recognized conferences and the meeting place where the most recent advances in science and technology are presented and discussed.

IVC-21 will be held in Malmö in southern Sweden, a region internationally known for its strong research and industrial base in Material Science, Nanoscience and Nanotechnology, Telecommunication and Life Science.

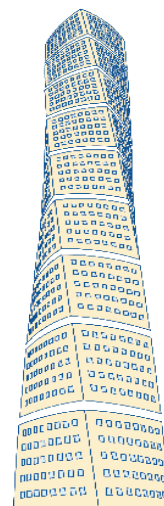
Malmö is located in the heart of the Greater Copenhagen Area and close to the Copenhagen International Airport which is only 20 min away from the conference site using the commuter train. Malmö is also located 10 min from Lund with its famous University and the large-scale research facilities, the synchrotron source MAX IV and the European neutron spallation source ESS.

The IVC-21 will follow the tradition of previous IVC conferences with a broad programme, exhibitions and courses, but we will put an emphasis on Material Science, Nanotechnology, Biotechnology and Life Science and Science based on Large Scale Infrastructures.

We are looking forward to welcoming you to Malmö, Sweden 1-5 July 2019!

We hope you will join us for a great event.

The committee for IVC-21



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## Why sponsor IVC-21

### Industry Partnership is at the heart of this event

Our sponsorship package have been carefully shaped to meet the commercial imperative of our industry partners. We understand your needs and how to meet them whilst adding value to the experience enjoyed by our delegates.

### Involvement in IVC-21 is all about building brand awareness

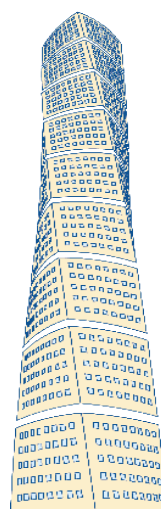
Our exhibition hall is positioned to capture maximum customer engagement during the tea & coffee breaks and poster viewing sessions. there are a range of opportunities to suite every budget, keeping your brand front of mind with delegates. Sponsors will also benefit from enhanced brand exposure in web and printed collateral, before during and after the event.

### Meet new contacts and strengthen key relationships

Maximising network opportunities for our delegate is an important priority. we work hard to provide places for formal and informal networking. Dedicated meeting spaces include an integrated exhibition hall where all refreshments will be served.

Exhibition Organiser and Congress Secretariat MKON AB is appointed the official Professional Conference Organiser for this Congress and will handle all the contacts regarding the exhibition and sponsorship. Please visit the website [www.ivc21.com](http://www.ivc21.com) for further information and details about the exhibition and sponsor opportunities. MKON offers special hotel room rates at the Venue. Further information can be found on the website.

You are more than welcome to contact MKON, Åsa Eklund, Project Manager at: [ivc21@mkon.se](mailto:ivc21@mkon.se) or by phone: +46 731 531 531



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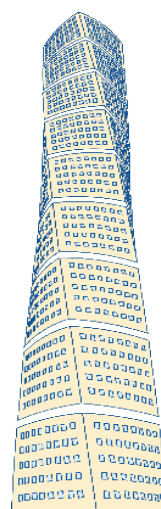
## Dates & Venue

## Dates & Location

IVC-21 is being held from Monday July 1st to Friday July 5th at Clarion Hotel & Congress Malmö Live.

## Accessibility

Malmö is the third largest city in Sweden, after Stockholm and Gothenburg. The Öresundsbron connecting Malmö to Copenhagen, and the trip only takes approximately 20 minutes to Copenhagen airport. Copenhagen airport is the largest airport in the Nordic countries.



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## Venue

Located in the center of Malmö, Clarion Hotel & Congress Malmö Live is ideally located to take advantage of everything Malmö has to offer. Only a few minutes away from the central station, restaurants, stores and so much more.



Conference Secretariat

The exhibition and sponsorship matters are co-ordinated through MKON.

MKON

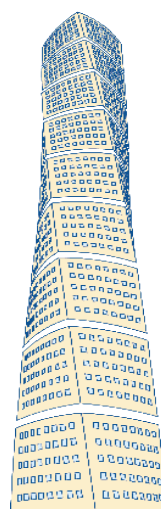
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## **Sponsor Opportunities**

The sponsor items are allocated on a first come, first served basis. The following list is not final, you are most welcome to contact the Congress Secretariat in order to discuss alternative sponsor ideas that may be suitable. For packages you find link for registration at the homepage.

### **Congress Secretariat:**

MKON

Att: Åsa Eklund

Norra Vallgatan 16

Email: [ivc21@mkon.com](mailto:ivc21@mkon.com)

Tel: 040 - 25 85 50

## **Platinum Sponsor**

Sponsor cost: SEK 260 000

The sponsors will obtain:

- \* 6 free registrations (including coffee, lunch and access to the scientific program)
- \* Exhibition stand, 5 x 2 meter. First choice of position in exhibition hall
- \* 2 conference tables and 3 conference chairs
- \* Advanced access to the participant list (first name, last name, city, country)
- \* Exposure of logo during breaks in the scientific program
- \* special thanks during opening session
- \* Logo with link to the sponsors web site on the conference website
- \* Advertisement in the conference APP
- \* Possibility to distribute information material in the conference bag/registration desk
- \* 2 tickets to VIP dinner
- \* Sponsor of two coffee breaks during the conference

## **Gold Sponsor**

Your company will be one of the major sponsors for the congress.

Sponsor cost: SEK 145 000

The sponsor will obtain:

- \* Company logotype on the Conference homepage and listed in the Final Announcement
- \* 4 free registrations
- \* Exhibition stand, 4 x 2 meter, choice of position in exhibition hall (after Platinum sponsor)
- \* 2 conference tables and 2 conference chairs
- \* Advanced access to the participant list (first name, last name, city, country)
- \* Exposure of logo during breaks in the scientific program
- \* Possibility to distribute information material in the conference bag/registration desk
- \* Sponsor of one coffee break during the conference

## **Silver sponsor**

Your company will be one of the larger sponsors for the congress.

Sponsor cost: SEK 65 000

The sponsor will obtain:

- \* Company logotype on the Conference homepage and listed in the Final Announcement
- \* Congress bag insert
- \* 2 free registrations
- \* Exhibition stand, 3 x 2 meter
- \* 1 conference table and 1 conference chair
- \* Exposure of the company name in the conference APP

## **Congress Dinner**

A Congress Dinner will be held in Malmö. Entertainment and rental cost for the venue can be partly sponsored.

Sponsor cost: SEK 80 000

The sponsor will obtain:

- \* Menu card will be printed with the logo of the sponsor & signs if we will be outside the dinner venue.

## **Coffee Breaks**

Coffee/tea will be served daily. The services will be provided at several points within the exhibition area.

Sponsor cost: SEK 70 000 per coffee break

The sponsor will obtain:

- \* Signs announcing sponsors offering the coffee break
- \* inclusion in the list of sponsors within the Final Programme.

## **Badge Card for Delegates**

Sourced and provided by the organisers and worn by all delegates for the duration of the Congress, badge cards are very visible items.

Sponsor cost: 50 000 + production cost

The sponsor will obtain:

- \* company logo printed on the badge card worn by all delegates.

\*Extra running meters: 5000 SEK/meter

\* Conference briefcase to all participants (the sponsor covers the costs of the briefcase and print of conference logo)

\* Logo with link to the sponsors website on the conference website: 10 000 SEK

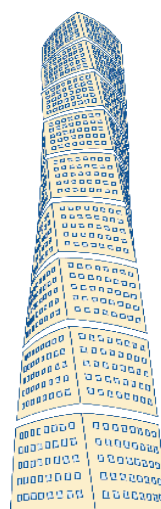
\* Advert in the conference APP: 10 000 SEK

\* Leaflet (one single page A4 or a%) in conference bag or registration desk: 7000

## Exhibitor opportunities

Sponsor cost: 29 000 SEK

- \* 1 free registration (including coffee, lunch and access to the scientific program)
- \* Exhibition stand, 2 x 2 meter
- \* 1 conference tables and 1 conference chair
- \* Exposure of the company name on the conference website
- \* Exposure of the company name in the conference APP



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## Terms of Payment and Cancellation Policy

A deposit of 50% of the total exhibit fee due will be invoiced once the confirm has been send from MKON.

The final payment will be invoiced 3 months before the exhibition (March 30, 2019). Non-receipt will automatically result in the release of the reserved space, a forfeiting of the deposit fee and cancellation of the contract.

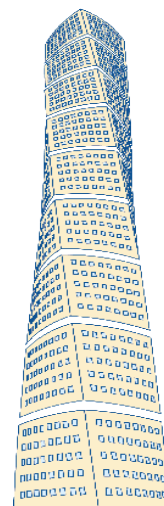
Cancellations received in writing befor March 30, 2019 : 50% refund of amount paid.  
Cancellations received in writing from April 1, 2019 : the exhibitor will be liable for the total charge of the application.

All prices are excluding Swedish VAT!

## Floorplan

Will be available in juni 2018 .

Please note that stands are allocated on a first come, first serve basis and while the exhibition management team do not envisage changes to the floorplan below, the final floorplan remains at the discretion of the management team and can be subject to minor changes



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